

The Cabell Standard

Hospital's commitment to excellence proven in awards & distinctions

Hospital Review

150 Great Places to Work in Healthcare | 2017

n 2016 and 2017, Cabell Huntington Hospital's commitment to excellent care was recognized in the form of multiple awards and distinctions to several departments and programs. For the third year, CHH was named to the *Becker's Hospital Review* list of 150 Great Places to Work in Healthcare.

PRIMARY PC

Emergency Care

Cabell Huntington Hospital earned the Chest Pain Accreditation with Percutaneous Coronary Intervention (PCI) Accreditation from the Society of Cardiovascular Patient Care (SCPC). This accreditation demonstrates expertise in caring for patients with symptoms of a heart attack.



CHH was named a Blue Distinction Center Plus for Spine Surgery® for demonstrating better overall quality of care and patient results in spine surgery by Highmark Blue Cross Blue Shield West Virginia.

Oncology

- In 2016, the Edwards Comprehensive Cancer Center (ECCC) celebrated 10 years of caring for patients in the Tri-State and beyond.
- The ECCC at Cabell Huntington Hospital became the first in West Virginia and one of only 26 hospitals in the United States to be recognized as a Center of Excellence for Hidden Scar™ Breast Cancer Surgery.



- The ECCC achieved the Quality Oncology Practice Initiative (QOPI®) Certification through the American Society of Clinical Oncology (ASCO). The ECCC is the only cancer center in the region and one of only three in West Virginia to achieve this recognition of quality.
- The outpatient hematology-oncology practices at the ECCC were recognized for meeting nationally recognized standards for quality cancer care by the QOPI Certification Program (QCP $^{\text{\tiny{TM}}}$), an affiliate of the ASCO.
- The Breast Health Center received the National Quality Measures for Breast Centers (NQMBC) Certified Quality Breast Center designation

for the sixth year in a row and is the only center in the region to receive this designation.

- The ECCC Diagnostic Breast Center earned the Breast Imaging Center of Excellence recognition from the American College of Radiology (ACR).
- The ECCC received accreditation in radiation oncology from ACR for a three-year term.

Orthopedics

Recipient of the Healthgrades 2018 Orthopedic Surgery Excellence Award™

Recipient of the Healthgrades Joint Replacement Excellence Award[™] for 11 Years in a Row (2008-2018)

Named Among the Top 5% in the Nation for Joint Replacement for 8 Years in a Row (2011-2018)

Named Among the Top 10% in the Nation for Overall Orthopedic Services in 2018

Named Among the Top 10% in the Nation for Joint Replacement for 11 Years in a Row (2008-2018)

Five-Star Recipient for Total Knee Replacement for 11 Years in a Row (2008-2018)

Five-Star Recipient for Total Hip Replacement in 2018

More

- For the 11th year, CHH Home Health received the HomeCare Elite recognition from the OCS HomeCare National Research Corporation and DecisionHealth®.
- For the 15th year in a row, the CHH Radiology Department received a three-year accreditation by the American College of Radiology (ACR) for Ultrasound Imaging. The ACR gold seal of accreditation represents the highest level of image quality and patient safety.
- CHH is the first hospital in the Tri-State to earn a three-year accreditation in breast magnetic resonance imaging (MRI) from the ACR.

To find out how Cabell Huntington Hospital delivers high-quality care right here in our community, visit www.cabellhuntington.org.

Message from the President & CEO

62 Years of Excellence



For the past 62 years, Cabell Huntington Hospital has served the Tri-State community and beyond by providing excellent care. In this issue of *The Leading Edge*, we look back on the past two years of care provided by our committed staff.

We've continued the 60 Good Deeds Challenge, with some highlights, including flood relief in our own backyard and the construction of the Golden Girl Group Home's Golden Heart Apartments in Kenova.



Incredible advances have been made at the Hoops Family Children's Hospital with the generous support of people like you. This year, we opened the Child Advocacy Center (CAC), which helps children who have been in abusive situations by providing them with a comprehensive care plan for the trauma they have experienced.

Our parking garage opened three

months ahead of schedule in 2017, and the new gift shop along with a corridor connecting the parking garage to the inside of the hospital had its grand opening on June 11.

The creation of the Regional Health Summit brought together some of the region's best and brightest to discuss the public health issues plaguing our region. Creating this dialogue among healthcare providers is an initiative Cabell Huntington Hospital is proud to lead.

Our hospital has earned several awards and distinctions over the past two years, none of which could have been achieved without the dedicated work of our committed team of physicians, nurses and staff.

These great successes are just a glimpse of the incredible work that takes place each and every day at Cabell Huntington Hospital — an organization I am proud of and humbled to serve every day.

Kevin N. Fowler
President and CEO



ABOUT THE COVER: We are **creating** a higher level of **care** for our region. **Interim Corporate CEO Gary White** shares his vision during the **acquisition celebration** on May 3.

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Cabell Huntington Hospital and St. Mary's Medical Center

Finalize Acquisition Transaction





n Tuesday, May 1, Cabell Huntington Hospital (CHH) completed the final steps of financing and paperwork for the consummation of the transaction with Pallottine Health Services, Inc., to acquire St. Mary's Medical Center (SMMC). This was the final step in the lengthy process that began in 2014.

"It was a historic day that we will reflect on for decades," stated Kevin Yingling, RPh, MD, chairman, CHH Board of Directors. "Throughout the nearly four-year quest, members of the medical community, business community and community at-large have maintained the vision of creating a medical system that benefits the community by improving quality, access and affordability. On behalf of



Kevin Yingling, RPh, MD, Chairman, **CHH Board** of Directors

the Cabell Huntington Hospital Board of Directors, thank you for your unwavering support. We are committed to working with these separate organizations to build a regional system that will exceed your expectations."

"We now have the opportunity to work together and share best practices in quality and patient experience that will move care in this region to the next level for patients," stated Kevin Fowler, president and chief executive officer, CHH. "We look forward to continuing as independent entities, yet challenging each other to improve specialized services, implementing new technologies and defining the future health care for this region and beyond."

According to Michael Sellards, president and chief executive officer, SMMC, "We are pleased that the transaction has been finally been completed. While we embrace our separate and distinct cultures, CHH and





Creating a higher level of care.











SMMC have a shared vision for the needs of our community and are fully invested in meeting them. The significance of local ownership ensures decisions are made that benefit our region and meet the growing healthcare needs of the poor and uninsured."

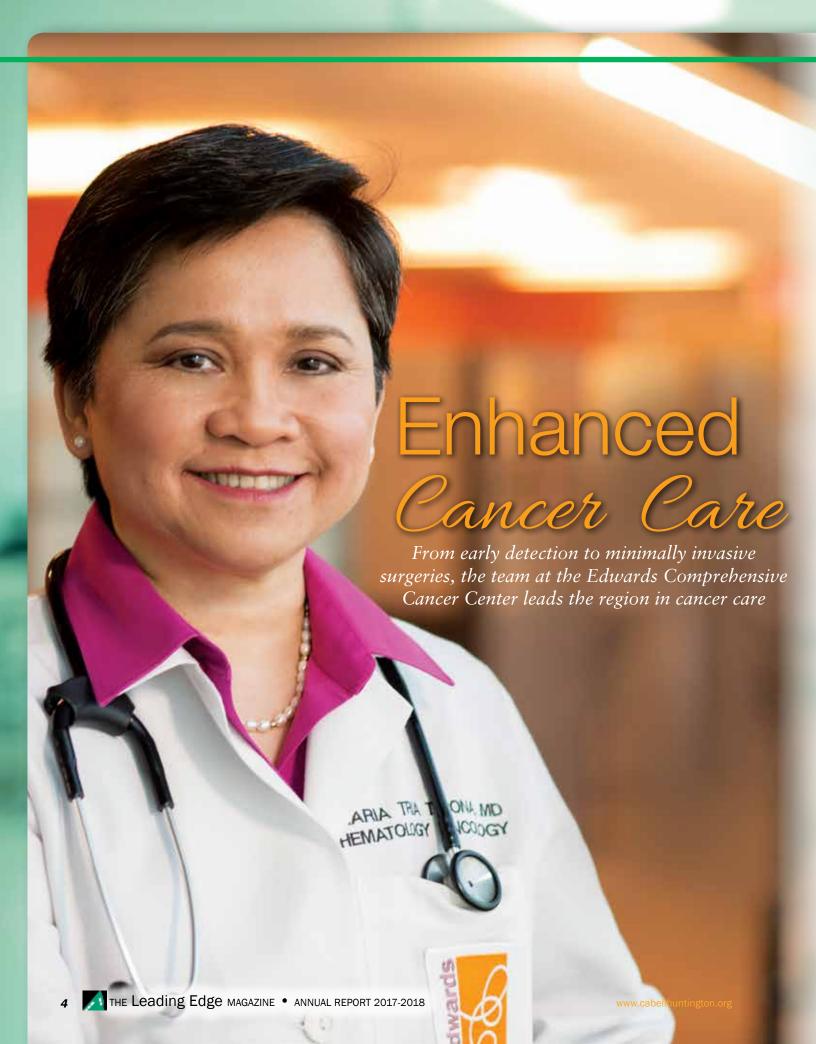
"The driving force behind the transaction is to deliver access to the highest quality care in the most cost effective and efficient manner to our community," said Monte Ward, CHH senior vice president and chief acquisition and financial officer. "Reducing health care costs while improving the specialized services offered at both facilities are essential to long-term sustainability in this new healthcare environment. By complementing our unique strengths, we can reinvest dollars locally and bolster the region's economic vitality."

With the closing of the transaction, the process can begin to create a comprehensive healthcare system for the region. The first step in that process has been taken with the naming of Gary White to serve as Interim CEO of the system. In

that role, Mr. White will be responsible for the operational and strategic planning of the two hospitals as they each become an integral part of the system. In doing so, he will be laying the groundwork for the permanent system CEO.

"Both St. Mary's Medical Center and Cabell Huntington Hospital will maintain individual identities with a business model that aligns the organizations to become a regional healthcare leader," stated White. "Each nationallyrecognized organization will continue to operate as a separate, fully functioning facility, while working together to provide the best technology, processes and expertise."

Now that the transaction is complete, CHH and SMMC will begin carrying out the plans that were outlined four years ago. They include adopting uniform best practices and common protocols, developing centers of excellence, integrating electronic medical records, avoiding costly equipment duplication, recruiting highly trained physician specialists and coordinating and implementing wellness and population health measures.



A HIGHER STANDARD OF CARE

In 2016, the Centers for Medicare and Medicaid Services (CMS) selected the Edwards Comprehensive Cancer Center (ECCC) as one of fewer than 200 physician group practices nationwide to participate in the Oncology Care Model, a five-year program that supports higher-quality, more highly coordinated cancer care.

"We are so pleased to have been chosen to participate in the Oncology Care Model," said Maria Tirona, MD, FACP, director of medical oncology at ECCC. "Our goal at the ECCC has always been to provide patient-centered, comprehensive, high-quality cancer care. This program will give us a unique opportunity to evaluate and expand our existing services, add new services and further elevate the level of care for everyone."

ADVANCED BREAST CARE

In 2012, the ECCC set the standard for breast cancer screening with the introduction of 3D mammography. Now, breast biopsies are made easier with 3D-guided biopsies.

"In the past, biopsies on breast cancer patients required surgery. Today, needle biopsies can be done in less than 20 minutes, with the patient able to return to normal activities in 24 hours," said Jack R. Traylor Jr., MD, an ECCC breast surgeon with more than 40 years of experience.

This minimally invasive procedure uses X-ray imaging to guide the physician directly to lesions in the breast that cannot be seen with standard 2D mammography.

When it comes to cancer treatment, the ECCC is committed to minimizing exposure to radiation. During a 3D-guided breast biopsy, the patient lies face down on a specially designed table, allowing the breast to drop away from the body. This provides a better isolation area for treatment and protects surrounding organs from radiation exposure.

When surgery is needed, the ECCC offers Hidden ScarTM Breast Cancer Surgery, a procedure to remove the cancer while minimizing visible scarring.

"Hidden Scar Breast Surgery eases the emotional impact that takes place after surgery. There is little to no visible reminder of the surgery," said Mary Legenza, MD, a board-certified breast cancer surgeon at the ECCC and the first certified Hidden ScarTM breast surgeon in West Virginia. "It helps women maintain confidence in their appearance, as they're not as easily reminded of the disease that once invaded their bodies."

FOR YOUR HEART

In 2017, the Cardio-Oncology Program at the ECCC and Marshall Health became the first of its kind in West Virginia and the Tri-State. Led by Dr. Tirona and Ellen Thompson, MD, cardiologist, the program serves patients with cancer and a history of cardiovascular disease or those who develop cardiac complications during cancer treatment.

Cardiotoxicity occurs in various forms and can include damage to the heart muscle itself, the heart arteries or the heart valves. If the heart muscle is damaged, the heart pumps less efficiently, also known as heart failure.

"Chemotherapy and radiation therapy have revolutionized cancer treatment, but they can lead to adverse cardiovascular effects," Dr. Tirona said. "The goal of the Cardio-Oncology Program is to minimize cardiotoxicity during cancer treatment and cardiovascular risks during cancer survival."

EARLY LUNG CANCER TREATMENT

Lung cancer is the leading cause of cancer death among both men and women, and that means early detection, diagnosis and treatment are crucial. At the ECCC, a new, minimally invasive procedure utilizes superDimension® i-LogicTM and radial endobronchial ultrasound (REBUS) technology to detect and diagnose lung cancer.

"We are able to locate small lung lesions for diagnostic testing and treatment under moderate sedation, all with a single procedure," said Yousef Shweihat, MD, an interventional pulmonologist at Cabell Huntington Hospital.

When surgery is required, advances in robotic lung surgery are more important than ever. Skilled surgeons use robotic technology, like the da Vinci Xi HD® Surgical System, to perform minimally invasive lung cancer surgeries. While traditional lung cancer surgery requires a large incision of 8 to 10 inches and commonly results in blood loss and a lengthy recovery, that's not the case with da Vinci® lung surgery, said thoracic surgeon Mark Cooper, MD, PhD.

"This advanced technology leaves a very small scar and greatly improves the patient's experience by reducing pain, allowing a faster return home and producing better outcomes," Dr. Cooper said.

For more information about advances at the Edwards Comprehensive Cancer Center, call 304.399.6500.

The following physicians are members of the Marshall University Joan C. Edwards School of Medicine:

Dr. Tirona is a professor in the Department of Internal Medicine and Section Chief of Hematology/Oncology.

Dr. Traylor is an associate professor in the Department of Surgery.

Dr. Legenza is an assistant professor in the Department of Surgery.

Dr. Thompson is an associate professor in the Department of Cardiology.

Dr. Shweihat is an associate professor in the Department of Internal Medicine.

Dr. Cooper is an assistant professor in the Department of Surgery.

James C. Jensen, MD, FACS, specializes in robotic surgery for urological cancer, with an emphasis on prostate cancer.

CENTER OF EXCELLENCE ROBOTIC SURGERY

Maximum Care, Minimal Recovery

Institute for Minimally Invasive Surgery leads to faster recovery, less trauma and a higher standard of care



Gerald J. Oakley, MD, FACOG, one of the founding physicians at the ECCC, announced his retirement in January 2018.



Andrea Kellar, MD, uses the *da Vinci*[®] Surgical System for minimally invasive gynecologic surgeries.

Minimally Invasive Surgery at Cabell Huntington Hospital

or more than a decade, Cabell Huntington Hospital (CHH) has led the region in minimally invasive procedures. In April 2017, the Institute for Minimally Invasive Surgery (IMIS) was established to recognize CHH's commitment to advance the science and practice of minimally invasive surgical procedures that benefit patients.

Led by a multidisciplinary team of physicians who are committed to embracing surgical advances and a higher level of care, the IMIS has been named a Center of Excellence in Robotic Surgery by the Clinical Robotic Surgery Association and Surgical Review Corporation (SRC) and a Center of Excellence for Minimally Invasive Gynecologic Surgery (COEMIG) by SRC. This spring, SRC also named CHH a Center for Excellence in Minimally Invasive Gynecologic Surgery.

"As the first to bring da Vinci® to the region in 2006, Cabell Huntington Hospital continues to lead the region in robotic surgery," said CHH President and CEO Kevin N. Fowler. "Earning SRC's accreditation signifies our ability to consistently deliver the safest, highest-quality care to our patients. The Center of Excellence supports our team's commitment to quality improvement processes and exceeds clinical benchmarks and guidelines. Most importantly, our commitment to excellence improves the health and well-being of our patients. It is an honor to be the only hospital in the state to receive these designations of excellence."

Minimally invasive procedures contribute to shorter hospital stays, less post-operative pain, less risk of infection, decreased blood loss, less scarring and a quicker return to normal activities. Over 20 physicians perform minimally invasive robotic procedures

at CHH, including specialists in bariatric surgery, critical care, gynecology, gynecologic oncology, orthopedics, thoracic surgery and urologic oncology.

Using minimally invasive techniques, such as iASSISTTM for robotic-assisted knee surgeries, results in less trauma to tissue, promoting faster healing. iASSISTTM surgeries are often performed as an outpatient procedure, allowing the patient to return home the same day.

In addition to robotic surgeries, the IMIS encompasses a wide range of non-robotic procedures such as endoscopy and laparoscopy. In these procedures, a powerful light and tiny camera are used to reach internal organs. The surgeon uses a video monitor to view problems within the body; take biopsies of any abnormal areas; or remove polyps, cysts and tumors during the same procedure. This technique allows the surgeon to see inside the patient's body and operate through a much smaller incision than would otherwise be required of traditional open surgery.

In the diagnosis and treatment of diseases in the bile duct, hepatic ducts and pancreas, minimally invasive technology plays a key role. At the IMIS, the high-resolution imaging of the SpyGlassTM DS Direct Visualization System helps gastroenterologists at CHH quickly and accurately assess patients with gastroenterological conditions.

For more information on the Institute for Minimally Invasive Surgery at Cabell Huntington Hospital, call 304.781.IMIS (4647).

① Dr. Jensen is a professor in the Department of Surgery at the Marshall University Joan C. Edwards School of Medicine.



Hope at HOOPS

Care at the Hoops Family Children's Hospital continues to provide hope to pediatric patients and their families

he past two years have brought unprecedented growth and progress at the Hoops Family Children's Hospital (HFCH) at Cabell Huntington Hospital. The staff provides outstanding care for pediatric patients who account for more than 5,300 inpatient admissions annually and about 3,000 outpatient visits monthly.

Helping these young patients maintain hope and see brighter days ahead has been a community effort. Groups and organizations across the region visit patients and provide toys, entertainment and excitement during a time of stress and uncertainty. Mascots from the local GEICO Insurance Company and Stewart's Original Hotdogs brought smiles to the children, and a fleet of window-washing superheroes descended on the HFCH, surprising young patients while cleaning the windows outside.



Window-washers dressed as superheros wave to the children at HFCH.

CHILD ADVOCACY CENTER

The HFCH has been a community advocate for children's health and safety since its inception. The new Child Advocacy Center (CAC) provides compassionate care to children and families to reduce the trauma often experienced by victims of abuse. This comprehensive care program brings together Child Protective Services, police investigators, mental health professionals, victim advocates, prosecutors and medical providers to create a personalized plan of care for each patient.

"Our focus is on tailoring care to each child's specific needs in a non-threatening environment," said Marie Frazier, MD, a pediatric critical care medicine specialist who serves as medical director of both the CAC and the Pediatric Intensive Care Unit at the HFCH. "We work to gather as much information as possible to maximize the treatment options to aid in the child's healing process."



Last March, the Pediatric Rehabilitation Center at the



Restaurant and business mascots stop by often to give the children a smile.



The Pediatric Rehabilitation Center at HFCH helps children receive therapeutic care for sensory issues and more.

HFCH officially opened its doors, becoming one of only two facilities in the area to offer speech, occupational and physical therapy for pediatric patients in one location. The Pediatric Rehabilitation Center houses the region's only Snoezelen® Multi-Sensory Room, a room with low lighting and a variety of visuals, sounds, smells and textures designed to reduce anxiety in pediatric patients. The center provides patients with a therapeutic plan of care through thorough evaluation and evidence-based practice.

MATERNAL OPIOID MEDICAL SUPPORT (MOMS)

Recognizing that recovery from addiction takes a village, the HFCH created a program that provides comprehensive addiction treatment services to mothers and their babies. The MOMS program begins as soon as a mother gives birth to promote bonding between mother and child. The program provides addiction treatment services for mothers while their babies recover from neonatal abstinence syndrome — which occurs when babies are exposed to drugs in the womb — in the Neonatal Therapeutic Unit.

The program's goal is to provide medication stabilization, psychological and medical treatment, education and training to create a solid foundation for a healthy lifestyle that benefits the whole family. The program includes a team of experts who address each mother's individual needs, from counseling to educational needs. The ultimate goals of the MOMS program are to end the cycle of addiction and provide a healthy home environment for the child.



Maternal Opioid Medical Support Program

"We are grateful for the support we have received throughout the community to bring this program to life," said Melanie Akers, RN, director of the HFCH. "There has been a great deal of research put into developing this program, and we are confident that we will be able to change lives and provide the care needed for successful recovery."

From encouraging pediatric patients with superheroes to creating programs that help families heal, the HFCH continues to provide comprehensive, compassionate care for children throughout the region.

PEDIATRIC SLEEP DISORDERS

In the past two years the neuroscience team Eric Stephens and Dr. Paul Knowles opened West Virginia's only pediatric sleep disorders center. While it is technically under the neuroscience department it is physically located within Hoops Family Children's Hospital on the fifth floor in the Peds BSU. They have seen patients as young as just under 3 months old and have done 200+ different studies.

For more information about the Hoops Family Children's Hospital please visit www.hoopschildrens.org or call 304.399.4667 (HOOP).

Dr. Frazier is an assistant professor in the Department of Pediatrics at the Marshall University Joan C. Edwards School of Medicine.





eurological services at Cabell Huntington Hospital (CHH) continue to grow with the addition of new minimally invasive technologies and comprehensive treatment for complex diseases.

CIRAC

In 2016, CHH was selected as a pilot site for the Cognitive Impairment Recognition in Acute Care (CIRAC) project, which aims to reduce readmissions and improve health outcomes by detecting cognitive impairment in the hospital setting.

"When a person is unable to fully understand what is being explained to them about their care or what they should do to maintain that care on their own, there is a larger risk for readmission," explained Teresa Sexton, RN, director of nursing and senior services at CHH.

The CIRAC project educates hospital staff on the signs and symptoms of cognitive impairment, many of which are subtle. Through collaboration and quick identification, the project helps achieve better outcomes for patients with cognitive impairment.

Neuromuscular diseases affect both nerves and muscles. When nerve cells in the brain and spinal cord deteriorate, everyday functions like speaking, walking and general movement are affected. CHH offers electromyography (EMG), a diagnostic procedure that assesses the nerve cells that control muscle health by transmitting electrical signals. The EMG translates these signals into graphs, sounds or numerical values that specialists interpret. With five highly trained technologists and four EMG rooms housing state-of-the-art Natus VikingQuest® systems, the CHH neurology team is committed to thoroughness in diagnosing conditions and compassion toward patients.

MULTIPLE SCLEROSIS CENTER OF EXCELLENCE

Multidimensional illnesses require multidisciplinary care. One of those illnesses, multiple sclerosis (MS), can affect the brain, spine and vascular system. At CHH, the Multidisciplinary MS Clinic provides patients access to a team of experts, including neurologists, a dedicated MS physician's assistant, a dedicated MS nurse, nutritionists, psychiatrists and pharmacists, as well as the experienced therapists of CHH Rehabilitation Services. The clinic provides advanced medical treatments, neuroimaging and physical therapy for patients at all stages of MS.



Paul Ferguson, MD

"The Multidisciplinary MS Clinic is a one-stop shop for care and treatment," said board-certified neurologist Paul Ferguson, MD. "Patients aren't just visiting a neurologist for a short visit. They're seeing a team of specialists that can meet all of their medical needs. They're seeing all of us here in one place, without having to schedule multiple appointments at multiple locations."

PARKINSON'S DISEASE

In addition to meeting the needs of patients with cognitive impairment and MS, CHH also cares for patients with Parkinson's disease. This condition causes the brain to slowly stop producing dopamine, a neurotransmitter that regulates a person's ability to control his or her movements. Neurosurgeon Alastair Hoyt, MD, said the first treatment for this disease is medication. If medication is not effective, deep brain stimulation (DBS) may be used.

DBS delivers electrical stimulation to areas of the brain that control movement. A device is implanted into targeted areas of the brain and then controlled by a pulse generator implanted under the skin in the chest, like a pacemaker. The electrical stimulation blocks abnormal nerve signals causing tremors, walking problems, slowed movement, stiffness and other symptoms of Parkinson's disease. Unlike other surgical options, Dr. Hoyt said, DBS doesn't damage brain tissue and is completely reversible. CHH is the first hospital in the state to offer this procedure.

STROKE

For patients experiencing a stroke, CHH neurosurgeons and interventional radiologists work together to provide fast, effective treatment. When a blood clot occurs in the brain, surgeons guide a device called Penumbra to the brain using a catheter inserted through the groin. Using X-ray guidance, the device is maneuvered through the blood vessels of the body to the site of the clot. The system utilizes a vacuum to remove the clot and restore blood flow to the brain, limiting neurological damage.

ACCREDITATION

In recognition of the neurology department's commitment to quality, the CHH Neurophysiology Lab received Laboratory Accreditation status from the American Association of Neuromuscular & Electrodiagnostic Medicine (AANEM), one of only two neurophysiology labs in the state of West Virginia to receive this designation.

From treating complex diseases to performing minimally invasive procedures with quicker recovery periods, Cabell Huntington Hospital's neurology team offers quality care to the community.

For more information on neurological services at Cabell Huntington Hospital, call Marshall Neuroscience at 304.691.1787.

Dr. Ferguson is an associate professor and chair of the Department of Neuroscience at the Marshall University Joan C. Edwards School of Medicine.

Dr. Hoyt is an assistant professor in the Department of Neuroscience at the Marshall University Joan C. Edwards School of Medicine.

Ali Oliashirazi, MD, utilizes the iASSIST[™] technology to perform minimally invasive knee and hip replacement surgeries. Nationally Recognize

Orthopedic Care Joint Replacement Center utilizes latest technology to provide patients with faster recovery, less pain and better overall results

Achieving this level of recognition shows that we are focused on providing the best care using the latest technology with the highest quality standards.

Ali Oliashirazi, MD

ince its inception, the Mary H. Hodges Joint Replacement Center at Cabell Huntington Hospital has revolutionized joint replacement surgery by bringing the latest surgical technologies to the area, helping patients recover faster than with traditional surgeries.

"Achieving this level of recognition shows that we are focused on providing the best care using the latest technology with the highest quality standards," said Ali Oliashirazi, MD, surgical director of the CHH Mary H. Hodges Joint Replacement Center. "That is why patients travel to Cabell Huntington Hospital from across the nation to receive care delivered by our experienced, nationally ranked joint replacement team."

Since 2003, surgeons at the Mary H. Hodges Joint Replacement Center have used computer navigation for knee replacement surgeries, leading the region in experience with this technology.

The most advanced computer-assisted surgery uses iASSISTTM technology, which does not require pins to be placed in the bones during surgery. The placement of pins can cause pain, fractures and infections. iASSISTTM technology also reduces the

malalignment rate by more than 20 percent, improving longevity of the implant. Patients at the Mary H. Hodges Joint Replacement Center have faster rehabilitation, a shorter hospital stay and the ability to have the surgery performed as an outpatient procedure.

In 2018, about 4,500 hospitals in the United States are performing hip and knee replacement surgeries. Healthgrades has named the CHH Mary H. Hodges Joint Replacement Center one of *America's 100 Best Hospitals for Joint Replacement* for seven consecutive years. In the past year alone, the research from the Mary H. Hodges Joint Replacement Center has been published in highly regarded journals and accepted and/or presented nationally and internationally, including at meetings of the American Association

of Hip and Knee Surgeons, American Academy of Orthopaedic Surgeons, and other international meetings including those in France, Italy and United Kingdom.

> For more information on the Mary H. Hodges Joint Replacement Center, call 304.526.2607 or visit www. cabellhuntington.org.

Dr. Oliashirazi is a professor and chair of the Department of Orthopaedics at the Marshall University Joan C. Edwards School of Medicine.





(TOP) Leaders from Cabell Huntington Hospital, Marshall Health and Marshall University met with U.S. Surgeon General Jerome Adams, MD, MPH, during his visit to Huntington to discuss effective

(RIGHT) U.S. Surgeon General Jerome Adams, MD, MPH, spoke at the 2018 Regional Health Summit about the positive changes the city of Huntington is making to divert the opioid crises.

Community Collaboration

sed organizations to improve heath

Regional Health Summit forges path to improve community wellness

s and prevention efforts





ollowing its most recent Community Health Needs Assessment, Cabell Huntington Hospital (CHH) developed a comprehensive implementation plan for improving the health of the communities it serves. To collectively identify and strategically craft regional solutions to common health challenges, CHH sponsored the inaugural Regional Health Summit in June 2017. The goal of the Summit is to strengthen the region's health, wellness and prevention efforts by providing opportunities for multi-sector collaboration. The second Summit was held in May 2018.

The Summit focuses on access to care, chronic disease prevention and management, behavioral health and the use of technology to improve population health outcomes. The overarching focus was access to care, as it relates to optimal health, particularly for patients in rural communities.

Both years, nearly 45 healthcare groups and organizations from West Virginia, Ohio and Kentucky participated in the Summit. Attendees included over 175 healthcare and public health professionals, nonprofit and academic partners, state government officials and elected officials. The Summit featured local, regional and national speakers from the public health arena, as well as regional workgroups for healthcare and community agencies to collaborate and address the region's public health concerns.

CHH also established a collaborative partnership with Wake Forest Baptist Medical Center's Faith and Health Ministries movement, an initiative focused on uniting faith communities and healthcare providers to better serve the public health needs of the community.

The inaugural Regional Health Summit sparked conversations for four regional workgroups that took place in the fall, continuing the focus on the four target areas: Chronic Disease, Access to Care, Behavioral Health & Substance Abuse and Data & Technology. The Behavioral Health & Substance Abuse workgroup welcomed Terry Horton, MD, national addiction specialist from Christiana Care Health System, who presented Project Engage, an early intervention and referral to substance use disorder treatment program designed to help hospital patients who may be struggling with drug or alcohol use. Regional workgroups are planned to continue throughout 2018 as well.

The 2018 Summit brought in keynote speakers Jerome Adams, MD, U.S. Surgeon General, and Tony Buettner, senior vice president of business development at Blue Zones, a company dedicated to building healthy communities. Each day of the Summit focused on a different topic - Building Sustainable Community Networks to Improve Health, Working Across the Region to Create Meaningful Change and Good Health is Good Business.

From providing individualized patient care to sponsoring a comprehensive, collaborative effort to combat the region's public health concerns, CHH leads the region in caring for the community.

Medical Institutions Form Substance Use Recovery Group

PROACT designed to serve needs of families, individuals, providers and community



Healthcare leaders in the Huntington/ Charleston region have ioined forces to form PROACT, the Provider Response Organization

for Addiction Care and Treatment, to address the clinical, behavioral, spiritual and professional issues of those affected by the epidemic of substance use.

Partner institutions include Cabell Huntington Hospital, St. Mary's Medical Center and Marshall Health, which have each committed financial and human resources to the collective organization. Additionally, Thomas Health and Valley Health have become members of PROACT, extending the reach and expanding the partnership. The nonprofit organization will rely on funding from founding institutions, grant awards, business operations and private donations to sustain efforts in the years to come.

PROACT services will be provided to individuals on a referral and walk-in basis. The center's staff will provide an immediate needs assessment for the individual and placement within the most beneficial avenues for that person's needs. The PROACT system is designed to fill the gaps at critical access points that currently exist in the substance use disorder arena for both patients and providers.

"We are very excited to see this partnership of healthcare providers using their collective resources to address a very significant public health issue," said Gene Preston, vice president at Cabell Huntington Hospital and president of the PROACT board of directors. "Truly, our community's strength is harnessed in what will make a substantial difference in this area."

PROACT's goal is to provide individuals and their families with a viable system that provides positive outcomes. The center will function as the centralized hub for treatment, recovery, therapy, education, research, workforce opportunities and support for those affected by addiction. PROACT will improve and increase access for patients and providers dealing with substance use disorder as well as provide the necessary support for all community physicians treating patients with the disorder.

"Our community has needs that run very deep. All of our organizations have made efforts to combat the addiction issues here and the most recent statistics have shown that progress is being made in our community. We hope that the unification of those efforts will further help perpetuate these positive results," said Angie Swearingen, vice president of finance at St. Mary's Medical Center and PROACT board member.

PROACT will be staffed by one coordinating director and rely upon committed human resources from the sponsoring organizations and outside entities. Individual and group therapy options, medication assisted treatment (MAT), recovery programs and other substance use-focused considerations are among the many pathways that will be available.

"Going back three to five years, you can recognize efforts throughout Huntington as pioneering in many of the most beneficial and proven innovations that have helped in the treatment of substance use disorders," said Kevin Yingling, RPh, MD, chair of the board of directors at Cabell Huntington Hospital and professor in the Department of Internal Medicine at the Marshall University Joan C. Edwards School of Medicine.



Kevin Yingling, RPh, MD

"The Quick Response Team, Lily's Place and the development of the enhanced Harm Reduction Coalition are examples of the work initiated by our community's leadership toward the challenges of substance use. It's a cornerstone moment for this effort and hopes are that it will be a model for other communities to replicate."

The long-term vision for PROACT includes growth in services and areas recognized as beneficial for all those involved, including individuals, families, employers, government and others.

"This hub-and-spoke model will allow us to implement best practices for the treatment of substance use disorders including important care pathways and continuum of care," said Beth Hammers, CEO of Marshall Health and vice president of the PROACT board of directors.

Geographically, the PROACT model will initially encompass the Charleston-Huntington region and other areas of the state via telemedicine capabilities.

"The struggles of substance use are not unique to Charleston, to Huntington, or to any city. They're real and they're happening everywhere. We believe in the PROACT effort and we're proud to join the team," said Daniel Lauffer, president and CEO of Thomas Health.

More information about PROACT and the partner organizations is available at www.proactwv.com.

MHC ACO to participate in Medicare Shared Savings Program

Innovative partnership using a quality-driven approach is designed to deliver the right care, in the right place, at the right time







More than 13,500 Tri-State Medicare beneficiaries will benefit from an innovative, highly coordinated, quality-driven approach to care as the MHC Accountable Care Organization began participation in January 2018 in the Medicare Shared Savings Program (MSSP).

Launched by Medicare to advance the Affordable Care Act, the MSSP facilitates coordination and cooperation among providers both to improve the quality of care for Medicare beneficiaries and to reduce unnecessary costs. Its three-part aim is to promote:

- Better care for individuals;
- Better health for the population served; and
- Containment of the growth in health care costs.

In an innovative regional partnership, Marshall Health, Huntington Internal Medicine Group and Cabell Huntington Hospital, Inc., have joined to create MHC Accountable Care Organization, LLC (MHC ACO) to participate in MSSP. As part of the MSSP, MHC ACO, along with Marshall Health, Huntington Internal Medicine Group and Cabell Huntington Hospital will work with other healthcare providers to ensure that traditional Medicare patients in the Tri-State region attributed to MHC ACO receive the right care, in the right place, at the right time.

"With the number of Medicare patients across the region only continuing to grow, this partnership represents the major healthcare providers in our region coming together to best care for this vulnerable population," said Joseph I. Shapiro, MD, dean of the Marshall University Joan C. Edwards School of Medicine and chairman of the board for its faculty practice plan, Marshall Health. "This initiative is as much about improving and coordinating care as it is a cost-containment measure for the care of our seniors."

"HIMG is pleased to partner with Marshall Health and Cabell Huntington Hospital to jointly collaborate on MHC for the benefit of traditional Medicare beneficiaries within the region," stated Mark Morgan, CEO, Huntington Internal Medicine Group. "We are excited about this partnership for our physicians, staff and ultimately each of those participants in the ACO. We believe this is a watershed moment within the community as these respective strong organizations work jointly, to improve the health and wellness of our community."



MHC ACO Board of Managers

Hoyt Burdick, MD, senior VP and CMO, CHH; Mark Morgan, CEO, HIMG; Joseph I. Shapiro, MD, dean of the MUSOM and board chair for MH; Kevin Fowler, president and CEO, CHH and chairman of the Board of Managers of MHC ACO; Larry Dial, MD, CMO and vice dean, Clinical Affairs for MH; and Monte Ward, senior VP, CFO and CAO, CHH. Not pictured: Daniel Snavely, MD, cardiologist at HIMG; and Carolyn Bagby, MHC ACO board member.

"We are thrilled to partner with Marshall Health and HIMG in this innovative program that places patients at the center of their care," said Kevin N. Fowler, president & CEO, Cabell Huntington Hospital. "MHC ACO is about leveraging the benefits/capabilities of information technology to proactively coordinate high-quality care for Medicare beneficiaries, especially those who are managing multiple or severe chronic conditions. Through this partnership, we will strive to enhance access and smooth transitions throughout the care continuum to improve patient outcomes and the patient experience."

This more integrated, quality-driven approach means patient needs are at the forefront of our care approach. It assures a proactive relationship among patient and providers and offers assistance in navigating care across settings.

The Medicare Shared Savings Program rewards ACOs that improve outcomes and meet quality standards while containing overall healthcare costs.

More information about the Medicare Shared Savings Program is available at www.mhcaco.org.

WHAT'S NEW

From construction to new services, Cabell Huntington Hospital continues to evolve and provide excellent care for our region

ADVANCES IN MEDICAL EDUCATION

In 2016, the partnership between Cabell Huntington Hospital (CHH) and the Marshall University Joan C. Edwards School of Medicine resulted in the formation of a dental residency program. The intensive 12-month program, approved by the Commission on Dental Accreditation, accepts up to three residents each year and is designed to train dentists in the management of medically complex and special needs patients in both inpatient and outpatient settings.

LEADING THE WAY IN DIABETES CARE

In September 2017, CHH became the only hospital in the state and one of the first in the country to offer patients with Type 1 diabetes a new sense of relief with the MiniMed[®] 670G insulin pump. The MiniMed[®] 670G delivers a personalized amount of insulin to the body 24 hours a day, no longer requiring patients to take injections throughout the day. The system features the most advanced calculation process to date, SmartGuard HCL, which simplifies and improves diabetes management through an advanced algorithm. Users simply enter their mealtime carbohydrates and periodically calibrate the sensor. The system is FDA approved for Type 1 diabetes patients ages 14 and older.

NEW APPROACHES FOR NON-SURGICAL WEIGHT LOSS

The newest approach to weight loss at the Center for Surgical Weight Control is OrberaTM, a non-surgical tool designed to help create a healthier lifestyle and produce rapid weight loss results.

"OrberaTM is a soft, saline-filled balloon that is placed

in the stomach during a 20-30 minute endoscopic procedure that only requires mild sedation," said Blaine Nease, MD, FACS, medical director of the Center for Surgical Weight Control. "The OrberaTM balloon remains in the stomach for six months and produces a feeling of fullness. This encourages changes to your diet and lifestyle that will help you keep the weight off once the balloon is removed."



Blaine Nease, MD, FACS

Dr. Nease said the success of OrberaTM can be attributed to two factors: the six months of education while the balloon is in place and the six months of support after it is removed.

Dr. Nease is an assistant professor of Surgery at the Marshall University Joan C. Edwards Marshall School of Medicine.

FIGHTING INFECTION WITH ADVANCED **TECHNOLOGY**

In late 2017, CHH became the first hospital in the state to adopt InSight, a machine-learning algorithm for sepsis prediction.

Sepsis is the body's potentially life-threatening response to infection, causing inflammation to tissues and organs. This inflammation can trigger damage to multiple organ systems, causing them to fail. Early treatment of sepsis, usually with antibiotics and large amounts of intravenous fluids, improves chances for survival. InSight analyzes routinely collected data in a patient's electronic health record to forecast sepsis, providing nurses and physicians with several hours of lead time for sepsis treatment.

"We now can be one step ahead in diagnosing and treating sepsis, where hours and minutes can mean the difference between life and death," said Hoyt J. Burdick, MD, senior vice president and chief medical officer of CHH.

COMMITMENT TO HUNTINGTON'S KITCHEN

A partnership between Cabell Huntington Hospital's Huntington's Kitchen and Marshall University's Department of Dietetics strengthened the outreach program to downtown Huntington in 2016, and continues to make a big impact today.

Cabell Huntington Hospital assumed operations of Huntington's Kitchen in 2013, with the goal of offering cooking education to help the community make healthier food choices. In 2016 Marshall relocated its dietetics department to Huntington's Kitchen, located at 911 Third Avenue, where more than 125 dietetics students attend daily undergraduate classes inside the facility's kitchen area, and in the traditional classroom setting located on the second floor.

Huntington's Kitchen Manager, Chef Marty Emerson, said the partnership has enhanced the experience, "Through a variety of classes offered to the public and educational opportunities for Marshall University Dietetics students, we are continually improving healthy behaviors throughout the region. Our partnership has enhanced our ability to meet the health needs of our community through cooking classes, demonstrations and health education."

Emerson said the kitchen has served more than 10,000 people through on-site education, outreach, community events and partnerships since October 2014, and he anticipates those numbers increasing as Huntington's Kitchen continues to expand and integrate throughout the region.

"This is a phenomenal opportunity," said Kelli Williams, PhD, RD, LD, chair of the dietetics department. "The center's state-of-the-art kitchen equipment and resources tower above anything most dietary students would be able to access during their training."



Chef Marty Emerson manages the kitchen and assists with classes offered to the public.

BUILDING THE FUTURE

Three months ahead of schedule, a new parking garage opened in June 2017 on the south side of the CHH campus. The garage added 522 new spaces, providing better hospital access for patients and visitors.

Construction on a new 1,300-square-foot gift shop, located between the new parking garage and the Marshall entrance, was completed in June 2018. In addition to the gift shop, the structure provides a climate-controlled connector from the parking garage to the hospital.

#CHHBABYLOVE

There's a new tune in the halls of CHH — a seven-second melody played every time a baby is born. A rotation of three melodies can be heard throughout the hospital when a family member activates the tune through the push of a button. When posting newborn photos to social media, hospital staff ask that families use the hashtag #CHHBabyLove to celebrate all the new deliveries.



INSTITUTE FOR MINIMALLY INVASIVE SURGERY

In April 2017, Cabell Huntington Hospital launched the Institute for Minimally Invasive Surgery (IMIS) to best serve patients in the region. Minimally invasive procedures offer benefits such as quicker recovery times, shorter hospital stays and less scarring. In December, CHH became the first hospital in West Virginia to be recognized as a Robotic Surgery Center of Excellence by the Clinical Robotic Surgery Association and Surgical Review Corporation.

This May, the Minimally Invasive Gynecologic Surgery received a Center of Excellence designation by the Surgery Review Corporation (SRC). "Accreditation by the SRC demonstrates exceptional minimally invasive gynecologic surgical care," said Nadim Bou Zgheib, MD, gynecologic oncologist at the Edwards Comprehensive Cancer Center at CHH and assistant professor in the Department of Obstetrics and Gynecology at the Marshall University Joan C. Edwards School of Medicine.

Caring for our Community

A look at the hospital's 60 Good Deeds Challenge

n 2016, Cabell Huntington Hospital celebrated its 60th anniversary by launching a 60 Good Deeds Challenge, a hospital-wide campaign to positively impact as many lives as possible and inspire a community-wide spirit of giving back. Hospital employees committed to perform 60 good deeds in the community.



TREATING TRAUMA IN THE FIELD

CHH donated more than 500 trauma kits to the West Virginia State Police to help rescue individuals from life-threatening situations that may be too unsafe for paramedics, or to stop bleeding in the minutes before EMTs arrive. This donation adds a life-saving element for the officers and the community.

A GOLDEN HEART TO CALL HOME

With generous support from CHH, Golden Girl Group Home (GGGH) opened Golden Heart Apartments in Kenova, West Virginia, in July 2017. GGGH, a nonprofit home for girls, houses 24 girls ages 12-18, who have experienced neglect, abuse or abandonment or have negative behavioral issues. The new apartments provide housing for girls after they turn 18 and include an educational resource center and support staff unit to provide around-the-clock support.

CHH provided furnishings and landscaping for the apartments to help create a warm, welcoming environment, as well as educational equipment for the resource center to assist young women as they work toward a college education.





A PALACE FOR PUPPIES

Cabell Huntington Hospital donated funds to Little Victories Animal Rescue Shelter to cover supplies and veterinary expenses for the organization's new Puppy Palace, a space designed to care for abandoned and neglected puppies.

Little Victories, West Virginia's only no-kill animal shelter, strives to reduce animal suffering by providing sanctuary and rehabilitation to homeless, injured, abused and abandoned dogs and cats. Each year they find loving homes for approximately 220 dogs and cats.

"Providing support to Little Victories was right in line with our 60 Good Deeds initiative celebrating our 60 years of service to our communities," said Kevin N. Fowler, president and CEO of Cabell Huntington Hospital. "We are honored to have the chance to help this caring organization and their work throughout our community."





RELIEF AFTER THE STORM

In the aftermath of the historic flooding that deeply affected many in West Virginia in June 2016, Cabell Huntington Hospital was quick to lend a helping hand. Volunteers served in Clendenin, Procious, Bomont, Culloden, Green Valley, Rainelle, Huntington and other communities. CHH nurses administered tetanus shots; physicians and other staff provided full clinic support services to relieve exhausted Rainelle clinic physicians; hospital employees made more than 50 medical home visits; and CHH staff from all across the organization assisted with home repairs. The hospital staff also provided hot meals, two large trucks full of requested supplies and countless volunteer hours.

Donations collected from staff and community members through the West Virginia Flood Relief account from the Cabell Huntington Hospital Credit Union totaled more than \$13,000. CHH donated \$10,000 of this to assist the American Red Cross's existing relief efforts in the affected communities.

At Cabell Huntington Hospital, we are committed to serving the community - one good deed at a time.

A Legacy of Love

relationship built on the love of giving, education and volunteerism — that is the story of Mary H. and J. Churchill Hodges. The couple has been friends to many over the years, including Cabell Huntington Hospital (CHH).

ELEVATORS

The elevators in the parking garage are named after Mary and Churchill in recognition of a gift given in memory of Dr. Frank C. and Amine A. Hodges.

Mary and Churchill Hodges were both patients at CHH. Both have experienced the services of the physicians and staff, and in appreciation for the expertise available at CHH, they chose to make a legacy gift.

Because of the generosity of Mary and Churchill Hodges, and to honor Mary for being an exemplary patient, the Cabell Huntington Hospital Foundation named the hospitals specially designed and decorated joint replacement center the Mary H. Hodges Joint Replacement Center at CHH, or as Mary lovingly refers to it "Mary's Joint."

Churchill attended Marshall Laboratory School before he attended Kentucky Military Institute where he served proudly as drum major. He graduated from Marshall College, earning an A.B. in chemistry in 1948 and a master's in geography in 1953. He also received a National Science Foundation Academic Institute Scholarship at The Ohio State University in 1958. He had a lifetime interest in education. Churchill spent 36 years in Cabell County, teaching biology at Huntington East High School and as an administrator with the central office. He passed away in 2011.

Mary graduated from Huntington High School, attended Marshall University and retired from AAA Travel Services after 21 years, serving as director of domestic travel. She has been active with many groups and organizations throughout the area. Both were presented honorary doctoral degrees from Marshall in 2009.

"Charity begins at home, helping those in our community," Mary Hodges said. "It is important to give to a cause you care about."

A building purchased in the 1930s by Churchill's father for his medical practice was recently entrusted to the Cabell Huntington Hospital Foundation. In addition the elevators in the new parking garage will be named for Mary H. and J. Churchill Hodges and in memory of Dr. Frank C. and Amine A. Hodges.

"Mary truly understands the importance of helping throughout our region," said Kristi Arrowood, director of development for Cabell Huntington Hospital's Foundation. "Churchill and Mary's testimony, their love, their life and their legacy will have a lasting impact for years and generations to come."



Mary H. Hodges (third from left) helps celebrate the ribbon cutting for the new parking garage.

Tri-State Foins Together to Battle the Opioid Epidemic

ore than 115 talented performers submitted entries to compete in the first-ever Tri-State Stars competition. The acts came from across the region with diverse and unique talents such as magic, playing bones, spoken word, comedy and music.

Patterned after America's Got Talent, the event was designed as a fundraiser for Recovery Point and the babies suffering from neonatal abstinence syndrome (NAS) at Cabell Huntington Hospital's Neonatal Therapeutic Unit (NTU). Tri-State Stars brought business owners, local performers and a crowd of people together for a successful, family-friendly event that left the audience wanting more.

The first round of performers was narrowed to 20 by a group of select judges in early March. The judges spent hours watching video and rating artists on their talent and ability to connect with the audience. The second round of elimination was live and was held at the Keith Albee Theater on a Saturday afternoon in mid-March. The final 11 were sent to the finale on Saturday, March 31.

The crowd in attendance voted for their favorite performance of the evening which included: Mattox Hale singing "You Are My Sunshine;" comedy by Josh McDonald; Autumn Gillispie singing "Somewhere Over the Rainbow;" bluegrass by The Band Wagon; a song from the Broadway show Waitress by Sophie Eastone; the barbershop quartet Sh-Boom doing a medley of 50s songs; The Dividends performing an alternative-rock hit called "Exes and Ohs;" pianist David Russell taking three notes from the judges and creating a three-minute, original masterpiece; Channing Dingiss singing "Stay;" Issac Fadiga rapping about staying positive no matter what happens in your life; and Recovery Point graduate Terry Lilly singing.





"I want every performer who entered to know that I admire their work and their guts to enter," said Wes Thompson, one of the emcees at the finale. "Picking people to move on in the competition was not easy. There were a lot of really talented people who entered that didn't make it to the final stage."



"This was a real show, with a large live audience and everything professional performers would expect when they stepped on stage," said Velma Workman, community outreach coordinator of the Cabell Huntington Hospital Foundation.

In the end, rapper Issac Fadiga won the audience vote. Mattox Hale won the judges award for the best performance, and

Sh-Boom won the event's philanthropy award for raising the most money for Recovery Point and the Neonatal Therapy Unit.

"This event was more fun and more successful than we ever could have imagined," said Workman. "We cannot wait to do it again in 2019. If you missed it this year, you have to come next year!"

For more information about the Foundation's work and upcoming events, please visit www.CHHFoundation.org.

FY2017 Hospital **Statistics**

Increase (2015 - 2017)



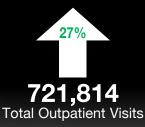
37,560Hoops Family Children's Hospital Visits





Family Medical Center Visits





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Cabell Huntington Hospital

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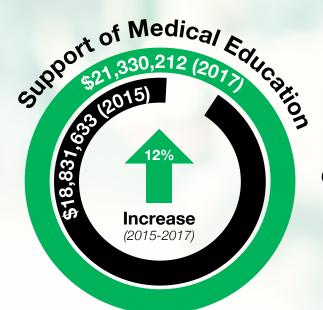
Doug Reynolds

John Spoor

Omayma Touma, MD

Tamela White

Richard "Dick" Wilson





FY2017 Community

Benefit Statistics

\$14,891,334

Charity and Uncompensated Care

\$21,330,212

Support of Medical Education

62

Community Health Screenings and Fairs

480

Community Education Programs

122

Support Group Meetings



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